

# COMMUNITY ARTS PARTNERSHIP

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## **2020 Ithaca Artist Market Guidelines & Application** **for Artists of All Disciplines**

*(Arts Organizations and Food Vendors  
Find your form at [ArtsPartner.org](http://ArtsPartner.org))*

**Event Date:** Friday, July 31, noon to 8pm

**Location:** Ithaca Farmers Market (our co-sponsor) [IthacaMarket.com](http://IthacaMarket.com)

**Application Deadline:** **Monday, May 4, 5pm**

### THE COMMUNITY ARTS PARTNERSHIP

The Community Arts Partnership provides Access to the Arts for artists and audiences throughout Tompkins County through our events (The Spring Writes Literary Festival, the Greater Ithaca Art Trail, the Ithaca Artist Market, CAP ArtSpace gallery, and CAP-a-Palooza Art Sale) and our grant programs, workshops, networking events, and online resources.

### ARTIST MARKET DESCRIPTION

The Ithaca Artists' Market is a juried show and sale of art that takes place annually at The Ithaca Farmers Market, our co-sponsor for this event. The Market is a large open-air covered structure with 88 booths on the inlet leading to Cayuga Lake. There are 3 bathrooms, a pay phone, and ample parking. There will be light jazz music throughout the day by the East Hill Jazz Group. 65 booths are available for artists, about 12 for local arts organizations, and the rest for food, wine and beer.

### WHO CAN APPLY? ARTISTS OF ALL DISCIPLINES!

Artists of all disciplines who wish to sell their work can apply. Example: Writers selling books/journals/chapbooks; Musicians and CD's; Filmmakers and DVD's; (as well as Visual Artists.)

**CAP's goal is to showcase a wide variety of artists.**  
**"See it Live, Buy it Local."**

### JURY

The Artists Market is a juried show. The jury is made up of artists (who do not participate in the market), CAP board committee members, and local curators. Submitting an application is not a guarantee of acceptance, even if an artist has been in the market in previous years. We receive many more applications than available booths. Applicants will be notified of acceptance or non-acceptance by May 15th.

## SHARING BOOTHS

If you wish to share a booth with one other artist, each artist must apply separately and be juried in. There's a maximum of two artists per booth.

For artist collectives wishing to share booths, e-mail [programs@artspartner.org](mailto:programs@artspartner.org) for instructions.

## BOOTH FEE

One Artist in one booth: \$130

Two Artists sharing one booth: \$85 each (\$170)

## PAYMENT by CHECK, or ONLINE

**Checks** are made out to "CAP" and mailed to the address above. (Staff is not always in the office, so mailing is best.)

**Online:** Payments can be made online on the Artist Market page of ArtsPartner.org.

<http://www.artspartner.org/content/view/ithaca-artist-markets.html>

**The fee will be returned** immediately to those not accepted.

## ACCEPTANCE CRITERIA

- Visual Artists, Writers, Musicians.
  - Visual: "Fine Art" can be paintings, prints, photography, drawings, collage, artists' books, fiber art, sculpture, and functional work that is considered fine art by the jury.
  - Writers, Musicians, Performing Artists, Filmmakers can sell books, zines, journals, chapbooks, film, CD's, DVD's, and the like.
- Work must be well-conceived, of professional quality, and well presented.
- Work must be the applicant artist's own design and execution.
- Decisions about the caliber of the artist, and quality of the artist's work is based on the submitted work sample. For this reason, professionally presented samples of your work are crucial.
- Application completeness & past history of adherence to Artist Market regulations are considered.
- CAP is the Tompkins County Arts Council so our constituent local artists are given priority. Having said that, we often accept artists from other Counties.
- High consideration is given to providing visitors with a varied art show. Therefore, if a number of local applicants share the same medium and/or style, other more rare mediums from local or out of county artists (e.g. etching, artists' books) may receive higher consideration for acceptance.

## TERMS

- The decisions of the jury are final.
- The artist who created the work must be at the show for all hours the show is open.
- If two artists wish to share a booth, they must both be present.
- Exhibited work must be for sale.
- Artists must sell their own work only. (or work that they collaborated on). Artists cannot display art work by family members, friends or other artists who have not been juried into the show.
- Accepted artists will not bring a category or type of art that has not been mentioned in your application or shown in your work samples. For example, if you are submitting images of paintings only, you will not bring ceramics to the market.
- Artist is responsible for having display up by 11:45 and will remain up until 8:00pm. Artists cannot start to dismantle their booths before 7:50pm. This is important. People who pack up early kick off a chain reaction of others doing the same.
- Artists will not play their own music or run video with sound. If you would like visitors to hear something recorded, please provide headphones.
- Artists cannot remove anything screwed in or nailed down in their assigned booth. Artists can use screws to add hanging materials. Full details about your booth will be in your confirmation information.
- Artist is responsible for their own sales tax collection.

- For accepted artists, no fees will be returned after July 1st any reason whatsoever.

## AGREEMENT

Artists who are accepted into the market must agree with the terms above and the following:

The Community Arts Partnership, its agents employees and officers shall not be held liable for failure to fulfill or perform its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to fire, structure issues, flood, severe weather, hard rain, public disaster, theft, visitor damage, or any other cause beyond its control. The Community Arts Partnership and the Ithaca Farmers Market shall not be held liable for damages to art work or wares, exhibitors or personal property, or for theft, loss, or injury caused by products sold or exhibited by exhibitors, or other vendors or the general public or other calamities. Insurance for such loss, damages, or injury shall be the sole responsibility for each exhibitor at their own cost. Fees will not be returned if the Artist Market cannot or does not occur, or has shortened hours, due to any mentioned above.

## BOOTHS and MARKET CONDITIONS

- There are 88 booths about 12' x 10' deep with a roof. Most have dirt floors, a few have wood. Each booth is different and is often tailored by their usual Farmers Market occupant. Some have lattice or shelving on the sides, some have counters that stretch across the whole or part of the front; some counters are slanted.
- Having a booth in previous years is no guarantee that an artist will continue to be given that booth.
- The booth structure may be different from year to year.
- Music by the East Hill Jazz Group will play throughout the day at the north end of the structure in the half circle of booths. We may or may not have music near the docks. You will indicate in your application whether you mind being near music. It will not be amplified.
- As part of the application, it is optional for artists to list specific booths in order of preference. (i.e. 45, 87, 23, 45...) A request can also be made for a "shelf across the front" or "an open booth".
- NOTE: Since the majority of applicants request the same 5 to 10 very popular booths, it is highly likely that your first few choices will not be available. Artists who apply for the market and have a regular booth for the Farmers Market season will be given their usual booth. Artists who were in the market in 2019 will probably be able to get the same booth if requested. Food vendors will also be given their usual market booths. For these reasons, it is to your advantage to list as many booths as you can. This gives you a higher chance of getting one that you approve of. See a .pdf with images of all booths at <http://www.artspartner.org/content/view/ithaca-artist-markets.html> Note: These images were updated in June of 2019. There is no guarantee that they will not have changed again by July 2020.
- A very strong effort will be given to make all artists happy, but for the reasons above, some artists do not get the booth they requested. Once CAP assigns a booth, it cannot be re-assigned.
- Artists agree to leave their booth exactly as they found it (remove tacks, screws, garbage).
- The Ithaca Farmers Market has strict rules with regard to garbage and parking. Accepted artists will receive these rules with confirmation and must abide by them.
- There are electrical outlets in between each booth and some overhead lights throughout the structure. (Having said this, many of the lights may not work so you may want to bring your own lighting.)
- There is wi-fi. There have been times when it has not been reliable. If you need backup, use your phone for online sales, or another device with its own hotspot.

## INSTRUCTIONS FOR APPLYING:

- Fill out Application Google Form:
  - Find the [Form Here](http://www.artspartner.org/content/view/ithaca-artist-markets.html), or you can also find the link on CAP's Artist Market page at <http://www.artspartner.org/content/view/ithaca-artist-markets.html>
  - After submitting your form, you will receive a confirmation and you will be able to go back and edit it if need be.
- Send Work Sample  
(All visual artists must submit work samples - even those who've been in the market before. Images are needed for publicity.)

### Visual Artists Image Instructions:

- E-mail [programs@artspartner.org](mailto:programs@artspartner.org) separate jpgs of your images, or share a folder with .jpgs.
- Submit at least 3 (and no more than 6) images representative of the work you wish to show and sell at the market. If you wish to show different mediums, (i.e. sculpture and watercolors), images of each must be provided.
- Please label your images starting with your LAST NAME, i.e. "Smith4," or "SmithFlowers"
- Send images that are at least 1500 pixels on the long side.

### Writers, Musicians, Performing Artists, Filmmakers:

If you have a website, and you list what you will be selling on the application form, no work sample is needed. If you have a great image you can send for publicity purposes of your work, please send.

- Resume if no Website:  
If you have a website, you do not have to send a resume. If you do not have a website, please send an artistic chronological resume (not a bio or an artist statement) with your images.