

Fundraising For Creatives Worksheet

Exercise No. 1 | SWOT Analysis:

S _____	W _____
O _____	T _____

Notes:

Exercise No. 2 | Better Fit Brainstorm:

Circle which feels like a better fit for you:

Crowdfunding

Individual Giving

Why did you choose that method of fundraising?

Outline a project related to your own practice that you might try to fund using the above fundraising method by answering the following questions:

What's the project? (What are you doing/making?)

What platform are you using to fundraise?

Who are you asking to contribute?

Why should they contribute?

What's your timeline?