

GAP Application 2021

Please limit answers for # 1 - #17 to one page

APPLICANT ORGANIZATION INFORMATION :

1. Applicant Organization (not for profit) Name:
2. Applicant Organization Mailing Address:
3. Applicant Organization Website:
4. Applicant Organization not-for-profit Status (check all that apply):
 IRS 501(c)(3) NYS Charities Registration Incorporation Unit of Government
5. EIN or TaxID:

6. Name of Exec. Director or President of Applicant Organization:
7. Exec. Director or President E-mail:

SPONSORED GROUP INFORMATION: (If not applicable, leave blank)

8. If the Applicant Organization is acting as a sponsor, what is the name of the sponsored group?
9. Sponsored Group's website:

CONTACT PERSON INFORMATION

10. Contact Person Name: *(person writing application)*:
11. Contact Person Title:
12. Contact Phone AND E-mail:

PROJECT INFORMATION

13. Name of Project:
14. Grant Request: \$

NYS REPORTING (Provide just one number for each question below.)

15. Estimated number of artists participating in project:
15. Number of estimated audience members for proposed project:
17. Number of estimated children (0-18) in audience for proposed project:

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Please limit answers for # 1 - #13 to up to **FOUR PAGES**
(Please delete all blue italicized text, but please keep HEADINGS)

1. ACTIVITIES OF APPLICANT ORGANIZATION: *Very briefly (no more than 30 words) describe the mission or activities of the applicant organization.*
2. ACTIVITIES OF SPONSORED GROUP: *If applicable: Very briefly (no more than 30 words) describe the activities of the sponsored group.*
3. SUMMARY STATEMENT: *Summarize your project in one sentence. Example: The Performing Arts Center will sponsor a performance by the Cayuga Multicultural Chorus at 6pm on Sunday, October 5 at the Center.*
4. EVENT INFO: *List proposed event information in this format: Activity, Date/time, Location, Ticket Fees, Expected Audience size.*
5. DETAIL STATEMENT: *Please write a clear, concise, factual description of the project. (who, what, when, where) Details are good. Name artistic personnel.*
6. ARTISTIC CONTENT: *Describe the quality of the artistic content of your request.*
7. PROJECT ADMINISTRATION: *Name the administrators of the project and their qualifications to administer.*
8. DESCRIBE AUDIENCE: *Any demographic information you can provide for your expected audience is appreciated.*
9. COMMUNITY AND CULTURAL NEEDS: *See Guidelines "Funding Preferences." Address how/if your project aligns with stated preferences.*
10. IN-KIND CONTRIBUTIONS: *Tell us about any services that are being donated to your project such as reduced artist fees, space rental, printing, utilities, volunteers, food, etc.*
11. REDUCED FUNDING:
 - a) *Which expenses most crucial for the success of your project?*
 - b) *If your project receives funding at a reduced level, describe how your project could be adjusted.*
12. PROMOTIONAL EFFORTS: *Describe your planned publicity/promotional efforts for your project.,especially those that are not also reflected in the budget, i.e. social media... How will you attract community interest and attendance?*
13. PREVIOUS PROJECTS:

If applicant was funded in 2020, please list: Name of Event, Date of Event, Audience Size. Let us know how the project was affected by COVID-19. Did your expected projects occur? Did part occur? Did you re-imagine your project virtually? Do you have unspent funds that you will roll over to 2021?