



Community Arts Partnership, 110 N. Tioga Street #301, Ithaca, NY 14850
Robin Schwartz, Program & Grant Director
programs@artspartner.org / ArtsPartner.org

2022 Ithaca Artist Market

Guidelines & Application for Artists (not just visual artists!)

EVENT: Friday, August 12, noon to 7:30pm
APPLICATION DEADLINE: June 15, midnight

HELLO EVERYONE!

**Thank you so much for reading these
guidelines carefully before you apply.**

Please do not fill out the Google Form application before reading the guidelines. The questions in the application refer to details outlined in this document and asks for certification that you understand and agree to all the parameters explained below.

ITHACA ARTIST MARKET GUIDELINES

These guidelines are for individuals only.

If you are a Tompkins County not-for-profit, there is a separate google form to fill out found at our website [Artist Market page](#).

If you are a food/beer vendor, please e-mail programs@artspartner.org

ABOUT THE COMMUNITY ARTS PARTNERSHIP

The Community Arts Partnership (CAP) is Tompkins County's arts council. CAP connects artists and audiences through our events: the Spring Writes Literary Festival, the Greater Ithaca Art Trail, the Ithaca Artist Market, the CAP ArtSpace gallery and the CAP-a-Palooza Art Sale. CAP also supports artists and communities through six grant programs, a professional workshop series, and online resources and directories. Visit ArtsPartner.org to learn more.

ABOUT THE ITHACA ARTIST MARKET

Now in its 30th year, the annual [Ithaca Artist Market](#) is a juried show and sale featuring artists of any discipline with work to sell (Visual Artists, Musicians, Writers, Filmmakers...)

The 2022 event takes place on Friday, August 12th, noon to 7:30pm at the [Ithaca Farmers Market](#), co-sponsors of the Artist Market.

The Farmers Market is a large open-air covered structure with 88 booths on the inlet leading to Cayuga Lake. About 70 booths are reserved for artists selling work. Artists can have their own booth or can share with one other artist.

The remaining booths are reserved for Tompkins County arts organizations, community groups that foster the creative expression of diverse communities, and food/wine/beer vendors. (Note: these guidelines are for the individual artists only).

The East Hill Jazz Group will play throughout the event, and there will be short (10 minute tops) performances throughout the event near the dock.

The Artist Market is advertised through e-blasts, social media, calendar listings, interviews, press, paid advertising, and more. The Farmers Market will also promote the event. Participating artists will also be encouraged to reach out to their audiences.

In 2021, sales from 75 artists averaged \$600 each with a range of \$0 to \$6,000. The market is also a great place to have conversations about your work and make valuable connections.

The Artists Market is a juried show. Decisions are made by a panel of local artists (who do not participate in the market), CAP staff, and local curators. Submitting an application is not a guarantee of acceptance as we expect over 150 applications for about 70 booths. Applicants will be notified of acceptance or non-acceptance by July 1st at the latest.

BOOTH FEE - PAY OR POSTMARK BY DEADLINE

- One artist in one booth: \$130
- Two artists sharing one booth: \$85 each (\$170 total)
- If fee is a hardship, you can share a booth to reduce costs, or e-mail programs@artspartner.org to discuss possibilities for a scholarship. There will be a limited number available.
- Booth fees must be paid or postmarked by the deadline.
- Checks are made out to “Community Arts Partnership” and mailed to the address above. (Please do not hand deliver.) Online payment can be made at the [Artist Market page](#).

WHO CAN APPLY? ARTISTS OF ALL DISCIPLINES!

- **Artists of all disciplines (not just visual)** who wish to sell their work can apply:
 - **Visual Artists** selling fine art, to include paintings, prints, photography, drawings, collage, artists’ books, fiber art, sculpture, ceramics, and functional work.
 - **Writers, Musicians, Performing Artists, Filmmakers** can sell books, zines, journals, chapbooks, film, CDs, DVDs, and the like.
- **Preference** is given to Tompkins County artists, although consideration is given to providing visitors with a varied art show. Therefore, if a number of local applicants share the same medium and/or style, other more rare mediums from local or out of county artists (e.g. etching, artists’ books) may receive higher consideration for acceptance.
- We are also seeking **artist diversity so Artists of Color from Tompkins and nearby Counties** will receive high consideration.

ACCEPTANCE CRITERIA

- Work must be well conceived and well executed.
- Work must be the applicant artist’s own design and execution.
- Decisions about the quality of an applicant’s work is based on the submitted work sample and presentation of work sample (visual artists) or link to work (others).

SHARING BOOTHS

- If you would like to share a booth, you can indicate that on your application. If you know who you’d like to share with, you can indicate that as well. Note that each artist must apply separately. There is no guarantee that the artist you wish to share with will be accepted. If that is the case, we’ll contact you to see if you’d like us to match you up with another artist.
- If you’d like to share and don’t have someone in mind, we can match you.
- There is a maximum of two artists sharing one booth. If you would like to share with more than one other artist, e-mail programs@artspartner.org to discuss.

TERMS

- The decisions of the jury are final.
- The artist who created the work must be at the booth during the event.
- If two artists wish to share a booth, they must both be present.
- Exhibited work must be for sale and clearly priced.
- Artists must sell their own work only. Artists may not sell art work by family members or friends who have not been juried into the show.
- Submitted images must represent the work you wish to show at the Market. For example, if you would like to bring paintings and ceramics, submitted images must include both. It is possible that you may be accepted for one type of work only, if you apply with multiple mediums.
- Artist is responsible for being ready by 11:45 and remaining until 7:30m.
- Artists will not play their own music or run video with sound. If you would like visitors to hear something recorded or online, headphones must be used.
- Artists may not remove anything screwed in or nailed down in their booth. Artists can use screws to add hanging materials. Full details about your booth will be in your confirmation information. Artist must work with the oddities or limitations of the booth provided.
- Artist is responsible for their own sales tax collection.
- An accepted artist who decides not to attend the Market can have their fees returned up until August 1st. No fees will be returned after August 1st for any reason whatsoever.

ASSIGNING BOOTHS and MARKET CONDITIONS

- The market is an open air structure with a roof.
- You can find a pdf with images of each Farmers Market booth on our [Artist Market page](#).
- The booth images are up to date as of May 17. The regular inhabitants of booths can change them anytime, so there's no guarantee that the images will be up to date in August.
(Note: "no food" on the map means no food vendors in that booth.)
- Most booths are about 12' x 10' deep with a roof. Most have dirt floors, a few have wood.
- Each booth is different and is tailored by their usual Farmers Market vendor. Some have shelving on the sides, some have counters that stretch across the whole or part of the front.
- Having a particular booth in previous years is not a guarantee that an applicant will continue to be given that booth. Many factors come into play when assigning booths. Artists who apply for the Artist Market and have a regular booth for the farmers market season will be given their usual booth. Food vendors will also be given their usual booths. Corner booths will generally go to two artists sharing a booth.
- It is optional for applicants to list specific booths in order of preferences, or you can request "no preference." (i.e., first choice 45, second 87.... Or 45, 65, 76, 67, 2.... Or a request can also be made for a "shelf across the front" or "open booth".

NOTE: The majority of applicants request the same 5 to 10 very popular booths. For this reason, it is to your advantage to list as many booths as you can. This gives you a higher chance of getting one on your list. Artists can decline to be the market if they are not satisfied with their booth with fee returned. (Artist that are part of the Farmers Market will be given their usual booth.)

- Music by the East Hill Jazz Group will play throughout the day at the north end of the structure in the half circle of booths. The group is not amplified and includes guitar, bass, trumpet and voice. We have found that many artists prefer to be near the group. If you do not want to be near the music, make sure not to list booth 65 to 82 in your preferences. You can also say “do not put me in booths 65-82.”
- A very strong effort will be given to make all artists happy, but for the reasons above, some artists may not get a requested booth.
- Once CAP assigns a booth, it cannot be re-assigned.
- Artists agree to leave their booths exactly as found (remove tacks, screws, garbage).
- The Ithaca Farmers Market has strict rules regarding garbage and parking. Accepted artists will receive these rules with confirmation and must abide by them.
- There are electrical outlets in between each booth. There is wi-fi.
- The market has an ATM and multiple bathrooms. The Farmers Market office will be staffed.

AGREEMENT AND DISCLAIMER

- Artists who are accepted into the market must agree with these terms:
- The Community Arts Partnership and the Ithaca Farmers Market, its agents, employees and officers shall not be held liable for failure to fulfill or perform its contractual obligation provided such failure is caused, occasioned or furthered by closures of site locations due to any cause or causes beyond its control, including, but not limited to fire, covid, county or state directives, flood, severe weather, hard rain, public disaster, theft, visitor damage, or any other cause.
- The Community Arts Partnership and the Ithaca Farmers Market shall not be held liable for damages to participant artwork or wares, exhibitors or personal property, or for theft, loss, or injury caused by products sold or exhibited by exhibitors, or other vendors or the general public or other calamities. Insurance for such loss, damages, or injury shall be the sole responsibility for each exhibitor at their own cost. Artists will take into account dust, high winds, rain and customers carrying food and drink.
- Fees will not be returned if the Artist Market cannot or does not occur due to any reason.
- Artists must adhere to any guidelines relating to Covid that the Farmers Market requires, whatever they happen to be at the time!

Artist Application Requirements by June 15th, midnight

1. Submit Google form at <https://forms.gle/GR9x4JH2f6u4JYFT6>

**NOTE: You will receive proof of submission.
And the form you submit can be edited by you.**

- You will receive an e-mail confirmation from “Google Forms.” (Subject: Ithaca Artist Market: Application for Artist Booths.) If you do not receive this e-mail, either your form was not submitted or you entered an incorrect e-mail.

2. Submit Payment

- (See “Booth Fee” above)

3. Submit Work Samples

For Visual Artists

- Submit at least 3 images, and no more than 6 images representative of the work you wish to show and sell at the market. .jpg or .png. If you wish to show different mediums, (i.e., sculpture and watercolors), images of each medium must be provided.
- Please label images starting with your last name, i.e., “Smith4,” or “SmithFlowers.”
- Do not submit images in the body of a pdf or other document.
- You can send images via e-mail, google or dropbox. We also like WeTransfer.com. You can click “I just want to send images” on the home page underneath where it asks you to sign up. Then you can just drag a folder or your images where indicated and send them to programs@artspartner.org. Fast and easy and we each get confirmation when the images are received and downloaded.

For Writers, Musicians, Performing Artists, Filmmakers:

- The google application asks for links to your work online.

THANK YOU!

Questions? programs@artspartner.org